



Bay Blinds SHOWROOM

About the Team



Bay Blinds Limited is a Tauranga based company founded by Paul & Lyn Taylor in 1985. Using their blind industry knowledge, the couple originally worked from their home garage. As their manufacturing success and reputation grew they eventually moved to their Maleme Street factory where the factory still operates from today. The purpose of the business was to create high quality blinds that could be sold direct to the public of Tauranga and distributed to wholesalers throughout New Zealand.

In 2016, Bay Blinds was purchased by Santa Fe Shutters & Blinds directors Paul and Gail Christie and as it is the tradition of the company they have continued to support Tauranga homeowners and extended wholesale as opportunities presented themselves. Focus remains on producing quality roller blinds, venetian blinds and vertical blinds.

The factory is run by a wonderful team of people working tirelessly selling blinds to the people of the Bay of Plenty and bringing new products to the market. With their help, the companies sales have grown steadily and today we have around 39 highly experienced team members overseeing each aspect of production and quality to ensure the expectations of each

customer is met or exceeded. To keep up with the latest manufacturing and motorisation trends the staff spend time away overseas looking at how things can be done better year after year. The machinery within the plant is regularly upgraded and added to. This improves the performance of products and enables us to take advantage of the new WIFI motorisation technologies that make things easier and more convenient.

Making various blind products is a complex process that is largely done by local people who must be trained well. Our goal is to ensure that happens regularly and that people within the business feel like their contributions make a difference in how the company operates.

The Company is known for trustworthy products that stand the test of time and this belief is supported by the number of repeat and referral customers we get each year. For the working directors, Gail and Paul adding the Bay Blinds operation to their Santa Fe shutter business has been a real success. They greatly appreciate the work of their team and thank all of their customers for their patronage.



Bay Blinds

Call for a free measure & quote **0800 229 254**
8 Maleme Street, Greerton | bayblinds.co.nz